

# 2018 MINNESOTA ROLLERGIRLS SPONSORSHIP GUIDE



## PACKAGES

### \$10,000 CHAMPS

Exclusive (both parties)  
 VIP party at bout of choice  
 Skater appearance at your event  
 Print and web logo  
 Scoreboard ad  
 2 banners 8'x3'  
 Full page program ad  
 4 mentions per bout  
 8 VIP passes  
 \$100 Merch voucher

### \$5000 GRAND SLAM

Print and web logo  
 Scoreboard ad  
 2 banners 8'x3'  
 1/2 page program ad  
 4 mentions per bout  
 4 VIP passes  
 \$50 Merch voucher

### \$2500 APEX JUMP

Web logo  
 Scoreboard ad  
 1 Banner 8'x3'  
 1/2 page program ad  
 2 mentions per bout  
 2 VIP passes  
 \$25 Merch voucher

### \$1000 NEW WHEELS

Web logo  
 Banner 4x3  
 1 mention per bout  
 2 VIP passes

## + ADD-ON OPTIONS

- Skater appearance at your event (6 skaters/2 hours)..... \$300
- Scoreboard ad ..... \$300
- Halftime sponsor ..... \$500
- Social media feature..... \$300
- 2 extra VIP passes..... \$300
- Bout raffle with product donation..... FREE

## + BOUT TAKEOVER!



### A new option for our sponsors **SPONSOR A BOUT!**

*Only 7 available for Season 15 - \$2500 cash only*

- Your logo featured on bout giveaway T-shirts
- Table in lobby
- Halftime appearance
- 3 banners 8'x3'
- VIP row (seats 10)
- Scoreboard ad
- 6 mentions during bout
- Autographed bout poster
- Shout-out in bout newsletter

## ★ MNRG STATS AND INFO

### DIGITAL MARKETING

25,400+ Facebook Likes  
 7,360+ Twitter followers  
 5000 Newsletter subscribers  
 3,300+ Instagram followers

### LEAGUE

124 League members  
 71 Debutant members  
 76 Dedicated volunteers  
 Competitively ranked in WFTDA

### BOUT AUDIENCE

2200-3500 attendees per bout  
 Average age 35.6  
 66% female/34% male  
 85% have some college education  
 31% have household income >\$75k  
 34% single, 38% married, 18% living with partner

**BOUT DATES**  
 SEASON 15



**CONTACT: SPONSORSHIP@MNROLLERGIRLS.COM**